



POP-UP & GROW APPLICATION

Hello! Thank you for your interest in creating a Pop-Up experience at Empire Outlets. Please submit the following information to Jeffrey.Lazar @madisonmarquette.com:

Business/Brand Name:

Website:

Email:

Phone:

Social Media Account Handles(s) and Following:

Where is your Business/Brand based?

What is the Concept/Merchandise Mix? Please provide photos of your brand/concept.

What kind of square footage are you looking for?

Does your brand currently have a brick-and-mortar location? If not, have you ever had a retail pop up or other physical retail operation? Please describe.

What is your current marketing strategy?

Desired Start Date:

Desired Duration of Pop Up:

Submittal of this application does not guarantee pursuit and/or execution of a license agreement.